

Fast React Systems - Planning Software Solutions

S.P. Apparels Adopts Fastreact



S.P. APPARELS LTD.

The Company

S.P. Apparels Ltd, based in Coimbatore, India, is one of the regions leading knitwear manufacturing and exporting companies. Supplying clothing for infants, children and adults, their clients include many leading European brands such as Marks & Spencer, Mothercare, Dunnes Stores, George at Asda, Tesco, United Colors of Benetton, The Children's Place & The Disney Store outlets.

Currently producing garments to the value of 80million \$US per year, the company have manufacturing facilities which include spinning, knitting, dyeing, printing and complete garment production.

SP Apparels have enjoyed great success in the booming post-quota Indian economy; however they are fully aware that booms can be short-lived and the reality is that their ongoing success is dependant on continuous improvement and innovation.

The Challenges

Chief Financial Officer – Mr. Stanley Jothiraj comments: *“As with all apparel businesses with many challenges, (stiff competition, reduced lead times and a business growing in size and complexity), we knew that effective planning was essential and when we were introduced to Fastreact via recommendation from one of our customers, we were delighted that it met all our expectations.”*

The Solution

SP Apparels implemented the Fastreact Enterprise solution in August 2005 and were so pleased that within a year they upgraded to the top of the range Evolution version.

Chief Operating Officer – Mrs. P.V.Jeeva added: *“Fastreact is user friendly & very easy to install when compared to other soft ware. Our planning department picked it up very quickly but of course to get the most from the system all the production and merchandising departments need to get acquainted with it. Frequent visits from Fastreact personnel have helped us a lot by giving us ongoing practical advice and project guidance”.*

The Benefits

Executive Director – Mrs. Latha Sundararajan talks about the benefits: *“Through Fastreact we have seen good improvement in capacity utilization & delivery performance. This has translated into real financial returns to the business with air freight expenses drastically reduced & lapses in capacity now being avoided”*

Managing Director - Mr. P. Sundararajan comments on the return on investment: *“As a fully integrated manufacturer, S.P. Apparels has found Fastreact of particular benefit in synchronising our key operational areas. From a financial perspective, the use of Fastreact has improved our On Time Delivery Performance (OTDP%) and has contributed to our sales growth. Good planning is fundamental to success in today's fast moving apparel industry. Fastreact is the key driver to achieving successful control of this vital area. In our experience, the return on investment was around 6 months from full implementation”.*

www.spapparels.com



S.P. Apparels' sewing facilities

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S.P. Apparels Head office at Coimbatore

To find out more about how Fast React Systems can help your business, contact:

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fastreact

What Our Customers Say About Fastreact

Quantum (UK)

"Fastreact provides improved visibility, flexibility and responsiveness, support the decision making process and enable us to generate achievable plans".

Carl Pate, Finance Director

Fogarty (UK)

"Direct, operational cost savings include an immediate £80K Sterling per annum saving, in addition to significant reductions in stock levels. Assisted by Fastreact the planning team are now able to challenge stock policies and forward requirements. Further reductions are anticipated in the coming months."

Stewart MacDonald, Logistics Director

Slimma (UK)

"We have been a satisfied user of Fastreact for a number of years. It has enabled us to remain competitive in our very difficult market. The new highly visual system will build on the firm foundation that we have created in our business. It will enable us to work closer with our suppliers and react quickly to our customer requirements".

Chris Heath, Director

Dewhirst (UK)

"Fastreact has enabled the closer coordination of functions within the business and this has facilitated a better materials planning process. This has directly resulted in the stockholding on materials being reduced by 40-50% (25-30 days stockholding down to an average of 15 days), at the same time as improving the raw material availability to the production floor. Fastreact was surprisingly easy to install, and we have been very impressed with robustness and functionality provided by the software. Given the Fastreact pedigree we expected a good planning system, but the flexibility and control provided by the Fastreact Critical Path system was an unexpected bonus."

Glen Walker, Finance Director

VT Garment Co. Ltd (Thailand)

"We selected Fastreact as it met all our requirements for a powerful planning tool, providing a garment industry specific solution that addressed and integrated the key planning areas of factory capacity and critical path not covered by our ERP business system. (Fastreact) has enabled us to make real improvements in On Time Delivery and reductions in air freight. I would have no hesitation to recommend Fastreact to other factories. If used correctly they should get a return on investment within 12 months."

Khun Orasri Lotharukpong, Deputy Managing Director

Australian Country Spinners

"Overall, the company has achieved greater flexibility and speed of response. Successful order completion against target in 2004 were 10% up on 2003. In the areas where the use of Fastreact is most focussed, from the Winding department through the Dyehouse and the Finishing area, lead times and work in progress levels have reduced by over 30% year on year."

Ian Brimblecombe, Manufacturing Services Manager

LT Karle (India)

"Fast React typically quotes a ROI of under one year. However, considering our monthly wage bill, a 2% improvement of our monthly efficiency (by just improving our planning) can provide a ROI under 3-4 months"

Gokal Chittaranjan, Chief Executive—Manufacturing

Integra Apparels and Textiles (India)

"We find that the planning board is the most used feature at our facility since it enables us to quickly and accurately plan and re-plan processes, besides providing a fantastic bird's eye view of all orders simultaneously."

"We expected payback in 18 months time and we are on course to better that."

Krishna Kumar, Chief Executive Officer

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